

# HEALTHY JOINTS

## ACTIVE LIFE

Consumers demand science-based products that deliver results — allowing them to remain active and independent while addressing their concerns.

Research on OptiMSM® (an ultra-pure MSM) points to multiple benefits supporting joints and an active lifestyle. Methylsulfonylmethane is 34% sulfur — a necessary nutrient for the maintenance of joints, tendons, ligaments and connective tissue.

Highly effective alone, OptiMSM also delivers significant synergistic results when combined with other ingredients.

**ADDING 500mg OF MSM PROVIDED NEARLY 2X THE BENEFITS OF A GLUCOSAMINE/CHONDROITIN BLEND IN A RECENT STUDY.**

### MULTIPLE BENEFITS OF OPTIMSM

- ✓ Improves joint function and mobility\*
- ✓ Reduces joint pain and stiffness\*
- ✓ Increases range of motion\*
- ✓ Protects cartilage\*
- ✓ Decreases swelling and inflammation\*

### FOR ADDITIONAL INFORMATION ON OPTIMSM®

✉ [info@optimism.com](mailto:info@optimism.com)

🌐 [www.optimism.com](http://www.optimism.com)

☎ 888-733-5676

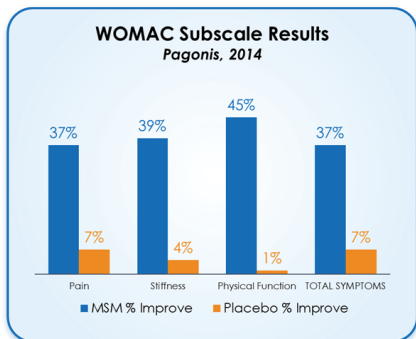


# WHY OPTIMSM?

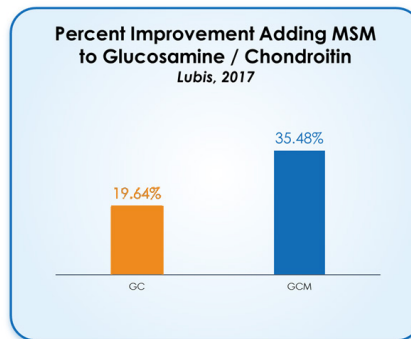
OptiMSM® is a proven source of bio-available sulfur, 34% by weight, supporting the structure and flexibility of connective tissue. OptiMSM also has anti-inflammatory and anti-oxidative properties, and inhibits the destructive cycle of Damage Associated Molecular Patterns (DAMPs) protecting cartilage from deterioration.

OptiMSM® is an efficacious and cost-effective way to add benefits and value to your products

## HUMAN CLINICAL STUDY HIGHLIGHTS



Percent improvement in WOMAC Subscales and Total Symptoms of MSM compared to placebo.



Percent improvement in WOMAC Total Symptoms – Glucosamine/Chondroitin (GC) vs GC + 500mg MSM (GCM)

**BRAND RECOGNITION.** A branded ingredient consumers and manufacturers recognize and trust

**PURITY.** A proprietary multi-stage distillation process that ensures a 99.9% pure product

**CONSISTENCY.** Exacting specifications guarantee a product always consistent in form and quality

**SAFETY.** The only GRAS-designated MSM, Kosher, and Halal certified, non-GMO, gluten-free, allergen-free, non-shellfish-derived, vegan MSM backed by extensive toxicology data

**3RD-PARTY TESTED.** Identity verification and purity tested to the industry's tightest specifications

**EXPERIENCE.** 30 years of manufacturing expertise backed by ISO 9001: 2015 registration, FSSC 22000 certification, HACCP, and cGMP compliance

**TRANSPARENCY.** Fully traceable products crafted in the USA at a dedicated facility

**SCIENTIFICALLY RESEARCHED.** A growing body of evidence supporting efficacy and a commitment to research that supports new applications and substantiates claims

**EASY FORMULATION.** Simple ingredient to evaluate, stable at high temperatures, water-soluble, odorless, dissolves quickly, no pH restrictions and easy to use in capsules, tablets, powders, RTM & RTD

**UNMATCHED SUPPORT.** A direct link to the manufacturer, Technical Support and Customer Service

## CONTACT US ABOUT THE BENEFITS OF ADDING OPTIMSM TO YOUR PRODUCTS

Phone: 360-693-1883

Toll Free: 888-733-5676, (888-SEEK-MSM)

Email: [info@optimism.com](mailto:info@optimism.com)

Website: [www.optimism.com](http://www.optimism.com)



\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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