

NOURISH THE SKIN FROM WITHIN

As we age, our skin suffers from connective tissue breakdown. Nourishing the skin from within is vital to strengthen and protect skin while inhibiting factors that accelerate aging*.

OptiMSM® (MSM, methylsulfonylmethane) supports and preserves connective tissue, where the building blocks of healthy skin are formed.

**IN A RECENT STUDY, PARTICIPANTS
USING OPTIMISM EXPERIENCED
IMPROVEMENTS IN:**

- ✓ Fine lines and wrinkles*
- ✓ Elasticity*
- ✓ Skin Firmness*

**A 38%
REDUCTION IN
TOTAL WRINKLE
COUNT IN AS
LITTLE AS
8 WEEKS!**

**FOR ADDITIONAL
INFORMATION ON OPTIMISM®**

✉ info@optimism.com

🌐 www.optimism.com

☎ 888-733-5676



WHY OPTIMISM?

OptiMSM® is a proven source of bio-available sulfur, 34% by weight, supporting the structure and flexibility of connective tissue by maintaining collagen disulfide bonds. Sulfur is also a building block of keratin, the chief structural constituent of hair and nails.

OptiMSM® is an efficacious and cost-effective way to add benefits and value to your products

STUDIES SUGGEST OPTIMISM:

- ✓ Reduces the appearance of lines and wrinkles*
- ✓ Improves skin's firmness and elasticity*
- ✓ Supports skin's protective barrier and structural integrity*
- ✓ Strengthens the extracellular collagen matrix*
- ✓ Blocks inflammatory responses*

OPTIMISM MODULATES KEY REGULATORS IN SEVERAL AREAS THAT AFFECT SKIN HEALTH AND APPEARANCE:

- ✓ Inflammation
- ✓ Skin Barrier/ Protection
- ✓ Moisture

BRAND RECOGNITION. A branded ingredient consumers and manufacturers recognize and trust

PURITY. A proprietary multi-stage distillation process that ensures a 99.9% pure product

CONSISTENCY. Exacting specifications guarantee a product always consistent in form and quality

SAFETY. The only GRAS-designated MSM, Kosher, and Halal certified, non-GMO, gluten-free, allergen-free, non-shellfish-derived, vegan MSM backed by extensive toxicology data

3RD-PARTY TESTED. Identity verification and purity tested to the industry's tightest specifications

EXPERIENCE. 30 years of manufacturing expertise backed by ISO 9001: 2015 registration, FSSC 22000 certification, HACCP, and cGMP compliance

TRANSPARENCY. Fully traceable products crafted in the USA at a dedicated facility

SCIENTIFICALLY RESEARCHED. A growing body of evidence supporting efficacy and a commitment to research that supports new applications and substantiates claims

EASY FORMULATION. Simple ingredient to evaluate, stable at high temperatures, water-soluble, odorless, dissolves quickly, no pH restrictions and easy to use in capsules, tablets, powders, RTM & RTD

UNMATCHED SUPPORT. A direct link to the manufacturer, Technical Support and Customer Service

CONTACT US ABOUT THE BENEFITS OF ADDING OPTIMISM TO YOUR PRODUCTS

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* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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